



MINISTRY OF NATURAL RESOURCES AND ENVIRONMENTAL SUSTAINABILITY

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MINISTRY OF NATURAL RESOURCES AND ENVIRONMENTAL SUSTAINABILITY

# BUSINESS MODEL FOR THE DEVELOPMENT OF **ION-ADSORPTION CLAY** RARE EARTHS INDUSTRY IN MALAYSIA

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First Published in 2024

## BUSINESS MODEL FOR THE DEVELOPMENT OF ION-ADSORPTION CLAY RARE EARTHS INDUSTRY IN MALAYSIA

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Published by:

## ACADEMY OF SCIENCES MALAYSIA

Level 20, West Wing, MATRADE Tower Jalan Sultan Haji Ahmad Shah off Jalan Tuanku Abdul Halim 50480 Kuala Lumpur, Malaysia

For:

## MINISTRY OF NATURAL RESOURCES AND ENVIRONMENTAL SUSTAINABILITY

Block F11, Kompleks F Lebuh Perdana Timur, Presint 1 62000 Putrajaya, Malaysia



Cataloguing-in-Publication Data

Perpustakaan Negara Malaysia

A catalogue record for this book is available from the National Library of Malaysia

ISBN 978-983-2915-99-7

Design and printed by:

Zumail Global Sdn Bhd

Tel : +603-9174 4777 / 014-253 9897

# FOREWORD

Considering the forward march of the modern age, contemporary life is greatly reliant on the advancement of technology. Nevertheless, as we eagerly embrace this modern era, it is crucial to synchronize the use of advanced technology with environmental sustainability to ensure it enhances the well-being of all communities.

To sustain this equilibrium, the government has delved into the potential of a new mineral resource called lon-Adsorption Clay Rare-Earth Elements (IAC-REE). These resources present immense possibilities for fuelling technological progress today, given their wide-ranging applications, spanning from the manufacture of high-tech gadgets like smartphones, laptops, and TVs, to military assets, and even to the production of renewable and environmentally friendly energy sources like wind turbines and solar panels, among others.

Given the nation's reserves of IAC-REE, it's imperative to ensure their efficient utilization through responsible and sustainable production practices. Following this principle, the ministry aims to align Malaysia's IAC-REE industry development with Environmental, Social, and Governance (ESG) standards to meet the objectives outlined in the Sustainable Development Goals 2030 (SDG 2030).

With the publication of this document, it is hoped that it will serve as a reference for all stakeholders interested in developing the IAC-REE industry in Malaysia.



**YB TUAN NIK NAZMI BIN NIK AHMAD** Ministry of Natural Resources and Environmental Sustainability



# PREFACE

In the fast-evolving high-technology industries, the need and demand for ion-adsorption clay rare earth elements (IAC-REE) and their products, are rapidly increasing, especially in the electronics, transport, energy, and defence sectors. To develop a sustainable value chain in the IAC-REE industry, it is important to develop the mining, processing and manufacturing of rare earth-based products responsibly to harvest its socioeconomic value. It is timely for the Malaysian Government to develop the IAC-REE industry on the right footing, where its activities should prioritise sustainability and well-being of the people. That's where the Environment, Sustainability, and Governance (ESG) standards come into play, guiding the industry toward a greener future.

Currently, global demand for REE is out-stripping supply, and, if net zero carbon is to be achieved by 2050. The abundance of IAC-REE resources in Malaysia give us the strength to become a global player in this industry. NRES envisions Malaysia becoming the next regional hub for rare earth-based products manufactured. Essentially, this would translate as vertical integration of a critical mineral commodity from mine to finished mass-produced products ready for end-user product fabrication. The raw materials of IAC-REE need to be mined responsibly, processed in locally established rare earth processing plants, metals and alloys plants, then go into downstream manufacturing plants for super-magnet and electric motors production.



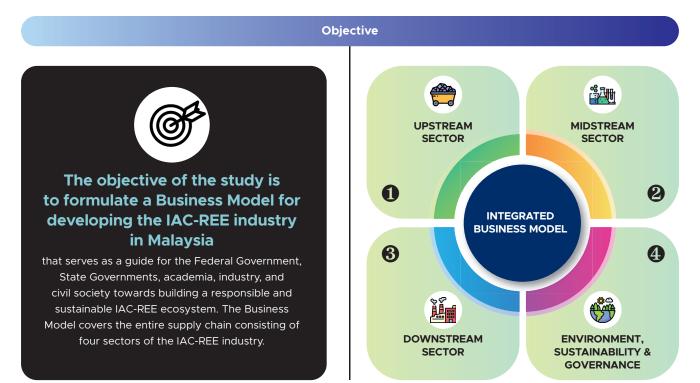
To unlock the full economic potential of domestic IAC-REE resources towards achieving Net Zero Carbon Emissions goal by 2050, a business model for the entire rare earths ecosystem has been formulated. The study comprised the whole value chain – upstream, midstream, downstream, ESG, and the integrated business model which would serve as a guide for government agencies, both at the Federal and State levels, as well as industry players to develop respective holistic action-oriented plans.

**YBHG. DATUK DR. CHING THOO A/L KIM** Secretary General Ministry of Natural Resources and Environmental Sustainability

# INTRODUCTION

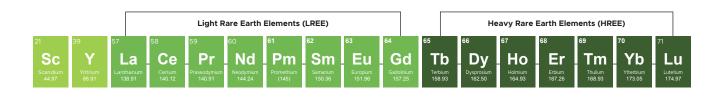
On 15<sup>th</sup> July 2022, the Ministry of Energy and Natural Resources (now known as the Ministry of Natural Resources and Environmental Sustainability, NRES) appointed the Academy of Sciences Malaysia (ASM) as its strategic partner to formulate a business model for the development of the Ion-Adsorption Clay Rare Earths (IAC-REE) industry in Malaysia.

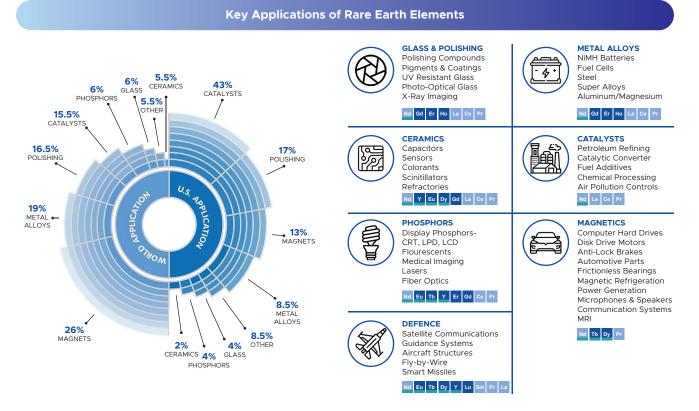
Given that Malaysia is rich in mineral resources and rock materials, its mining and quarrying sector is one of the significant contributors to the national economic development. These minerals and rock materials are crucial components that catalyse the other sectors of the economy, including but not limited to construction, manufacturing, energy and agriculture. Over the past fifteen years, the rapid growth of the East Asian consumer economy has substantially increased the demand for miniaturised electronic devices for communications, data processing and entertainment purposes, as well as light-weight wind turbines to drive the demand for renewable wind energy. In particular, specific rare earth metals used to manufacture miniaturised high-strength super-magnets for application in automobiles and defence equipment have displayed an exponential increase of late.



#### **Rare Earths**

Rare Earths refer to a group of 15 elements (REE) that belong to the Lanthanide series. Upon including Scandium and Yttrium, Rare Earths comprise of 17 critical elements. Described as technology metals, Rare Earths are among the most resource-critical raw materials. Despite their highest economic importance, Rare Earths feature a high supply risk with the supply chain being currently dominated by China for the production of super-magnets used in electric vehicles (EV), wind turbines, consumer electronics, and most military hardware.





Source: National Energy Technology Laboratory (NETL), "REE-CM Program," https://www.netl.doe.gov./coal/rare-earth-elements/program-overview/background

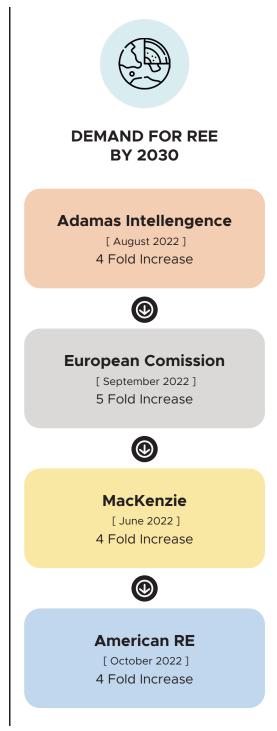
# GLOBAL DEMAND FOR PRODUCTS FROM RARE EARTHS

In order to achieve the net zero target by 2050, reducing greenhouse gases emitted from the energy sector is a priority across the globe. Efforts are made to reduce  $CO_2$  in energy usage and energy generation by promoting EV and wind turbine generators that deploy high-powered NdFeB supermagnets.

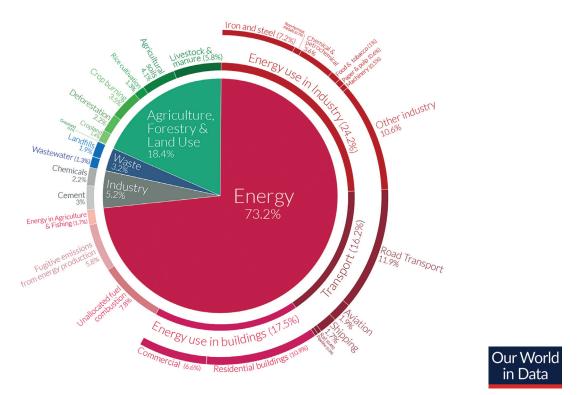
At the global scale, the demand for NdFeB super-magnets is projected to grow by 114% in 2030 and 293% in 2050 (relative to the demand recorded in 2020) (MacKenzie, 2022). The European Commission in 2022 depicted that, "Lithium and Rare Earths will soon be more important than oil and gas. Our demand for Rare Earths alone will increase fivefold by 2030."

Seemingly, Nd, Pr, Dy, Tb, Sc, and Sm are in high demand to produce super-magnets. Hence, establishing new mines will be necessary to meet this growing demand. While China is the dominant player, Mount Weld in Western Australia, Mountain Pass in the US, and a few Southeast Asia countries have active mines. New opportunities have been noted for mining in the US, Canada, Brazil, Australia, Vietnam, Thailand, Malaysia, and Uganda, which are bound to start their production in near time.

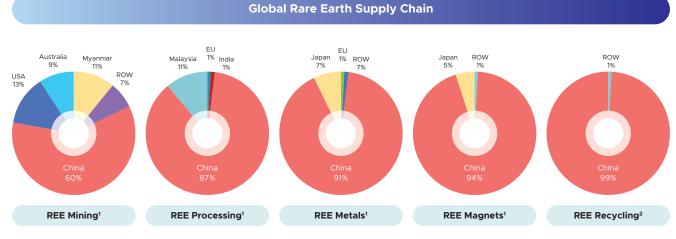
In terms of processing, China currently supplies 87% of the world's REE, while Lynas Malaysia contributes only 11% with the potential to increase its contribution. The EU and India each account for 1% of the global supply. Since the start of Lynas in 2013 in Malaysia, Vietnam has developed the third biggest magnet manufacturing base in the world (behind China and Japan) by using all the RE products generated by Lynas in Malaysia. Malaysia has identified enormous amounts of REE in ion adsorption clay (IAC) and due to their widespread occurrence, Malaysia has the potential to set up the REE industries at a large scale.



#### **Global Greenhouse Gas Emission by Sector**



Source: Our World in Data, Climate Watch, the World Resources Institute (2020) Licensed under CC-BY by the author, Hannah Ritchie (2020)



ROW: Rest of the world

Source: Ionic Rare Earths (2022) Sustainably Sourcing Magnet and Heavy Rare Earths to meet Net Zero Carbon Ambitions

#### Malaysia's Demand for Products from Rare Earths

The government of Malaysia aspires to build an EV ecosystem towards maturity through its National Automotive Policy 2020 and Low Carbon Mobility Blueprint 2030. Through these policies, Malaysia aims to achieve 15% of EVs in its Total Industry Volume by 2030, which is equivalent to 183,000 units of EVs. Since this megatrend signifies the increasing demand for super magnets and electric motors in Malaysia, Rare Earths are indeed a critical component that is highly sought.



Ion Adsorption Clay-Rare Earth Elements

IAC-REE are found in deposits where Rare Earth elements occur in the elemental form in the clay and can be easily extracted by leaching with minimal environmental impact. The IAC deposits, first discovered in Southern China, are also found in Southeast Asia, South America, and Africa.

## Characteristics

- ▶ IAC-REE deposits contain 300 to 3500 ppm (0.03-0.35%) Total Rare Earth Oxides (TREO)
- Shallow occurrences in soil layers and ease of extraction by leaching
- Contain high proportions of Nd, Pr, and Heavy Rare Earth Elements
- Categorised as non-radioactive because Th and U in the products and residues are significantly less than 1 Bq/g (246 ppm) 232 Th or less than 1 Bq/g (81 ppm) 238 U.



## The Current Status in Malaysia

Malaysia has discovered massive amounts of REE in IAC, also referred to as Ion-Adsorption ClayRare Earth Elements (IAC-REE). The Rare Earth Carbonate (REC) products typically found in the Malaysian IAC-REE mine contain 42% of Rare Earth magnetic metals (Pr, Nd, Sm, Tb, and Dy) in comparison to 27% of Rare Earth magnetic metals of the mineral type of REE deposits (Duncan mine, Lynas). The first pilot project in Kenering, Perak, was audited towards the end of 2022 to ensure that the in-situ leaching of REE did not adversely affect the environment. Other states in Malaysia are also ready to extract REE from IAC-REE found in their respective states once the SOP is released for implementation. In doing so, Malaysia will be able to establish a full REE supply chain from upstream to downstream by encouraging local investors and Foreign Direct Investments.

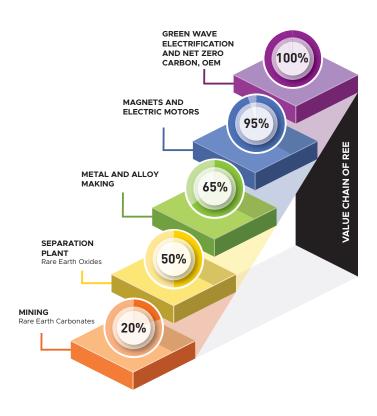
## NATIONAL TARGETS BY 2030

Based on the global and local REE demands of super-magnets, national targets by 2030 are set for Malaysia towards becoming a regional player in the IAC-REE supply chain.

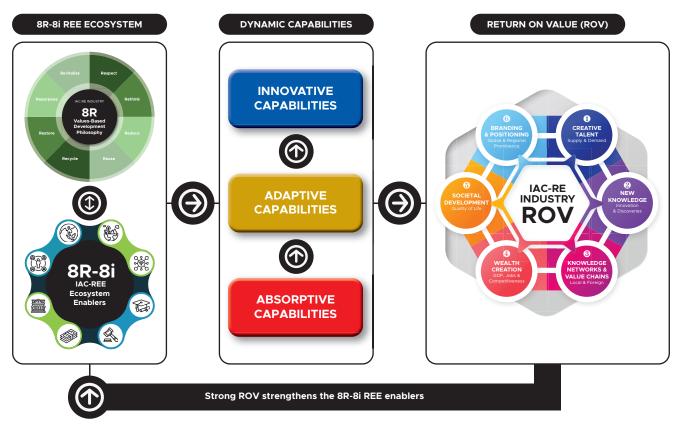


#### Vertical Integration Value Chain: Mine to Magnet

The value of IAC-REE can only be maximised with the establishment of a full supply chain from Upstream (Mining), Midstream (REE Separation, Purification, and Manufacturing of Metals/Alloys) to Downstream (Super-Magnets and Electric Motors Manufacturing). A vertical Integration of the IAC-REE ecosystem that envisions "Mine to Magnet" is proposed. With the relatively higher amount of Rare Earth magnet metals, it is prudent for Malaysia to develop its own REE separation plant to separate and purify the Rare Earth magnet metals for subsequent downstream supermagnets and electric motors manufacturing, which is in line with the "Mines-to-Magnets/ Electric Motors" concept.



## THE GUIDING PRINCIPLES FOR A COMPREHENSIVE REE BUSINESS MODEL



Adapted from Nair, Ahmed, and Vaithilingam (2022)

A Business Model was developed based on the ecosystem approach. It started with identifying the drawbacks and strengths of the current ecosystem by deploying the 8i ecosystem analysis that consists of the eight enablers: Institution, Interaction, Integrity, Infrastructure, Infostructure, Intellectual Capital, Incentives, and Internationalisation. The 8i ecosystem enablers, coupled with the 8R Values-Based Development Philosophy, yield a responsible and sustainable ecosystem that enhances the Dynamic Capability of the industry. Dynamic Capability refers to knowledge and talent development. It starts with Absorptive Capability, moving into Adaptive Capability, and finally achieving Innovative Capability. An industry with Innovative Capability has the ability to create high-value services and products.

A strong ecosystem exerts a positive 'knock-on' impact on Return on Value (ROV) to the industry and economy. Investments towards strengthening the 8R-8i ecosystem enablers can effectively underpin the development of Dynamic Capabilities and ROV. The objective here is to create horizontal and vertical ROV within and across the IAC-REE sectors, which can generate high-income jobs, knowledge creation, wealth generation, and societal development while moving up the global value chain. In many advanced markets, upon recording higher ROV, accumulated wealth is reinvested into the 8R-8i ecosystem to create a virtuous and sustainable innovation cycle. On the contrary, the setbacks observed in the enablers can result in firms operating at the lower end of the value chain. Over time, operating at the status quo will lead the industry to lose its competitive advantage over other dominant players in the global market.

### Return on Value (ROV)

2

6)

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6

6

## **The Business Model**

is aimed at creating a virtuous cycle that leads to both Return on Investment (ROI), and more importantly, Return on Value (ROV) in light of the national economic development.



Adapted from Nair, Ahmed, and Vaithilingam (2022)

**Strong supply of creative world-class talent** to lead the development of new knowledge in the IAC-REE industry.

Yield new knowledge that attracts FDIs and initiates vibrant industry-led knowledge networks in the IAC-REE industry both locally and internationally.

**Vibrant knowledge networks** that generate knowledgedriven industries and clusters spawn the next-generation economic sectors in the REE industry (to increase the economic wealth of the country).

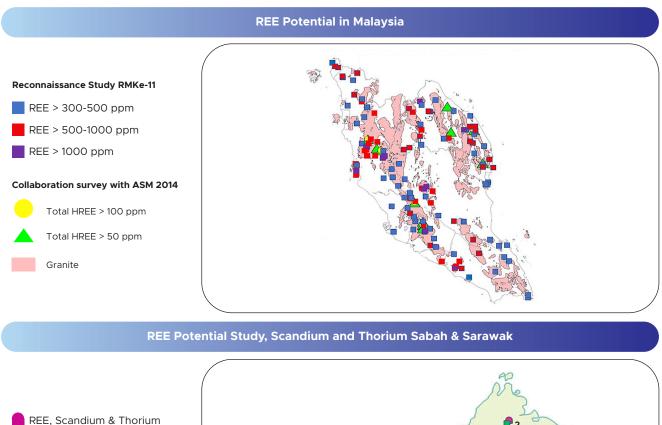
**Create high-income jobs**, besides increasing contribution to revenue streams and GDP. The wealth effect increases the adoption of STI and knowledge in IAC-REE systems for the Rakyat to enjoy an enhanced quality of life.

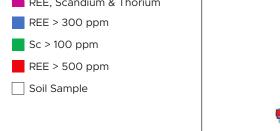
**Cross-sectoral spillover impacts of IAC-REE applications** (i.e., medical and healthcare, renewable energy, and transportation) to create an advanced domestic market for high-value technologies and services.

**Increase in domestic and foreign investments** to intensify the creation of next-generation creative talent, new knowledge, and market potential in the industry (reinforcing ecosystem development).

# UPSTREAM SECTOR

Based on a reconnaissance study carried out by the Jabatan Mineral dan Geosains Malaysia (JMG), funded under 11MP, 16.2 million tonnes of TREE (or 18.9 million tonnes of TREO) were delineated as Inferred Resources.





Source: JMG



The top five States with high potential for the discovery of enormous REE deposits are Terengganu, Kelantan, Perak, Kedah, and Pahang.

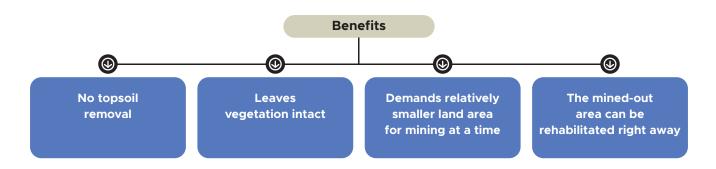
State	Potential Area (km²)	Inferred Resource (tonnes)		
		TREE*	TREO*	
Terengganu	5,750	7,187,500	8,373,438	
Kelantan	2,050	2,562,500	2,985,313	
Perak	1,350	1,687,500	1,965,938	
Kedah	1,005	1,256,250	1,463,531	
Pahang	1,000	1,250,000	1,456,250	
Selangor	600	750,000	873,750	
Negeri Sembilan	550	687,500	800,938	
Johor	450	562,500	655,313	
Sarawak	100	125,000	145,625	
Melaka	100	125,000	145,625	
Total	12,955	16,193,750	18,865,721	

\* TREE converted to TREO by multiplying by a factor of 1.165

Source: JMG

## In-Situ Leaching (ISL)

ISL mining is the most suitable mining method currently deployed for extracting IAC-REE. The REE is extracted via an ion exchange process by injecting a lixiviant into the ground. This method exerts a lower environmental impact than the conventional mining method.



#### **Strategies and Recommendations**

Minerals left in the ground have no intrinsic value. It is only when the mineral resources are mined and processed into useful products that they benefit a country and its people. The success of the Upstream Sector relies on the support provided by the government, industry, and civil society.

- ▶ JMG to continue follow-up reconnaissance surveys to firm up the measured resources in order to reduce exploration risk for the industry players
- > Industry players to apply the latest exploration and mining techniques that are environment-friendly
- 20% of local mine production should be reserved at market price for the local Midstream Sector for Research, Development, Innovation, Commercialisation & Economy (RDICE) purposes
- The REC Central Buying House should be set up as a GLC to store REC before Midstream Plants are ready and operational.

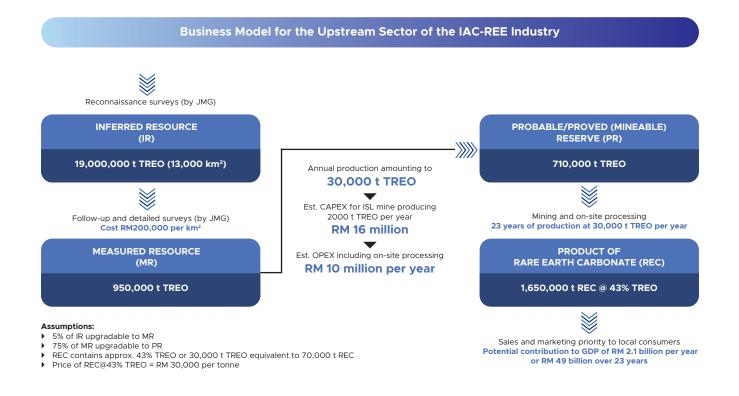


Figure 4.8: Business model for the upstream sector of the IAC-REE industry (value creation process)

## MIDSTREAM SECTOR

#### **Strategies and Recommendations**

## **1** SET UP A LARGE CAPACITY REPP

An effective and large-capacity RE Processing Plant (REPP) in Malaysia can boost the REO/HREE output. The REPP should have excess capacities over and above the local upstream IAC-REE mining productions to process REC from the region.

## MALAYSIA TO DEVELOP ITS OWN MINING AND SEPARATION CHEMICALS

Efficient lixiviant and extractant chemicals are to be developed locally to avoid supply disruption.

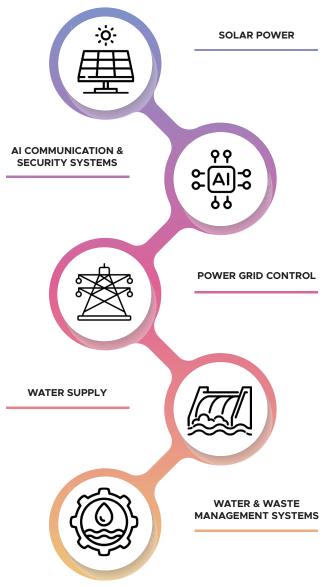
## **18** SET UP A REC CENTRAL BUYING HOUSE

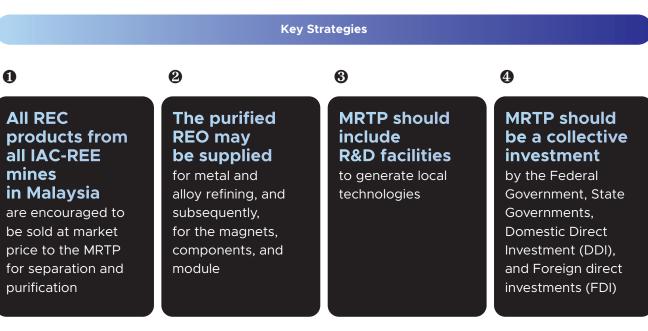
A central buying house to build up a stock of critical high-tech commodities that will put Malaysia in a strong position in the super-magnets supply chain. The stocks are separated into purified REO by the REPP.

## ESTABLISH AN INTEGRATED MRTP

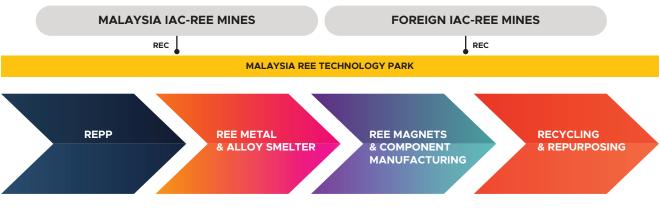
The REE separation plants require high capital outlay and intricate chemical processes

- The Malaysian REE Technology Park (MRTP) is a strategic option to bring together financial resources and talent for the Midstream industry.
- MRTP houses infrastructures for midstream and downstream processes in proximity for a seamless supply chain and to gain logistic advantage.
- MRTP should incorporate State-of-the-Art and environment-friendly technologies, such as:



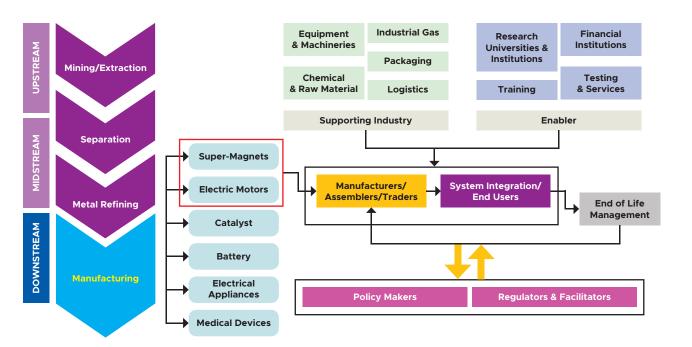


The target annual processing capacity of the REPP is 70,000 tonnes of REC (equivalent to 30,000 tonnes of TREO).



MRTP as the regional hub for REE supplier

DOWNSTREAM SECTOR



#### **Strategies and Recommendations**

Government

Hybrid Approach

Industry

- Clear and transparent business-friendly policy needs to be established with attractive incentives
- Attract FDIs to develop local downstream industries as enduring as the E&E sector
- The establishment of MRTP should be coupled with the creation of a free trade zone to promote industry symbiosis
- Set a quota to secure raw materials for REPP and finished products
- Introduce fiscal assistance for the adoption and application of local content in product development
- Midstream players should be supported with a reasonable period of operating license to amplify business connections to downstream
- Introduce favourable export tax for global competitiveness

- Downstream activities with the highest demand are super magnets and electric motors
- Supporting industries will emerge, including equipment and machinery, chemicals & raw materials, logistics, financial institutions, testing and services, as well as research universities and institutions
- Strategic partnership facilitates the transfer of technologies between JV partners
- Surplus products can be exported as semi-finished goods
- Strategise talent development through technology knowledge transfer with assistance from industry and government via government strategic procurement of offset programs

## ENVIRONMENT, SOCIAL AND GOVERNANCE

**ESG Materiality Model** Sector Upstream **Midstream** Downstream Lifecycle stages Interaction with materiality topics Colour guide Governance Conflict-Affected or High-Risk Areas Security Arrangements Waste and Materials Management Noise and Vibration Fair Labour and Terms of Work Small-Scale Mining Legal Compliance Human Rights Due Diligence Complaints and Grievance Mechanism and Access to Remedy Water Management and Protected Areas Occupational Health and Safety Community Health and Safety Cultural Heritage Community and Stakeholder Greenhouse Gas Emissions Biodiversity, Ecosystem Services, Engagement Revenue and Payment Transparency Air Quality Materiality topics to be considered

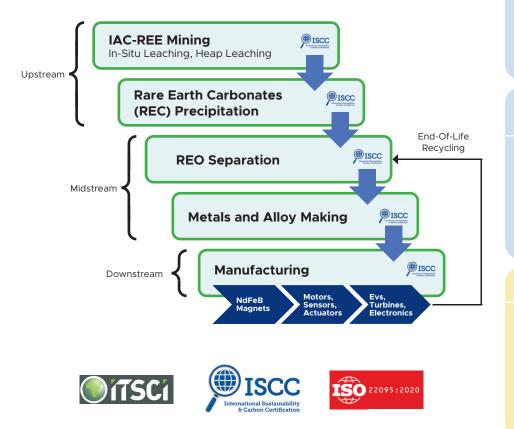
The overall business model approach undertaken by this project enhances the contribution of the RE Industry to the socio-economic development of Malaysia, backed by a projected increase in ROV without jeopardising sustainability requirements. The materiality model was developed for companies within the entire mineral extractive and processing supply chain to make the right choices in striking a balance of benefits to the planet, people, and profit.

Governments play a crucial role in enhancing sustainability and transparency in several ways. This includes setting the requirements of sustainability reporting (or ESG disclosures), suggesting collaborative initiatives to voluntary sustainability initiatives (VSI) in policies, and enhancing the use of Environmental Impact Assessments (EIA) to pinpoint key areas in the reporting.

## CHAIN OF CUSTODY

A radio frequency identification (RFID) tracking system may be set for the entire supply chain. Relevant information may be shared online in real-time with the authorities, including the state authorities. This diminishes potential product leakages/ thefts/under declaration for royalty payments.

Information should be readable while in transit and at the discharge destination at the REPP. The information will be used by the REPP to input the corresponding quantity and purity of REO in REC, calculate the market value, and determine the corresponding royalties to the States. Similar RFID coding may be incorporated in the downstream products to complete product tracing. In addition, R&D on emerging technology, such as blockchain, is encouraged to be applied in the traceability tracking system.



#### RFID information for Upstream

- Origin of the product
- Mining tenement locations
- ESG compliant mining methods
- Estimated quantity
- Quality of the product batch

#### RFID information for Midstream

- Chemical constituents
- Purity
- Weight of purified REO products
- Incorporating information about raw material source

#### RFID information for Downstream

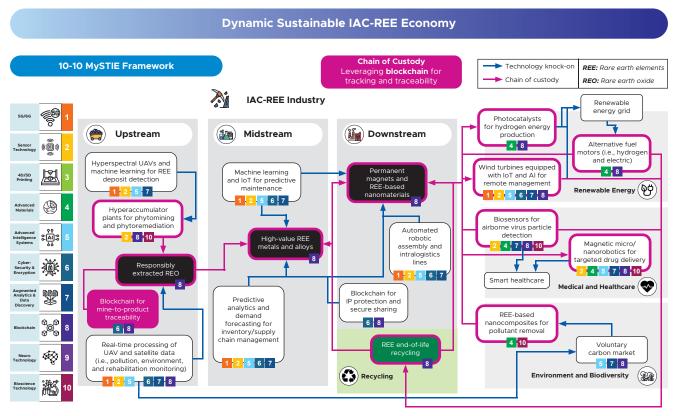
- Incorporating information of the manufactured products
- Quality of the product batch

#### **Related ISO Standards**

- International Sustainability in Carbon Certification (ISCC)
- International Tin Supply Chain Initiatives (ITSCI)

## Strengthen R&D in All IAC-REE Sectors

The 10-10 MySTIE framework was adopted for its holistic approach that blankets several key technologies required for the industry, especially blockchain, to support traceability and accountability systems. Some existing funding mechanisms have incorporated the 10-10 MySTIE, such as the MOHE Grants and MOSTI's Malaysia Grand Challenges. In making RDICE investment to all relevant 10-10 technologies (e.g., blockchain technology), it is crucial to ensure that some auxiliary technologies can perform optimally.

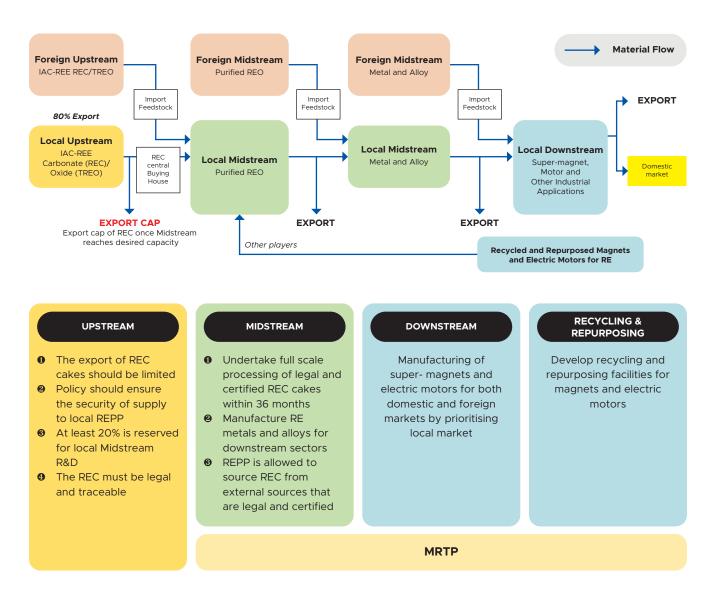


Note: Analytics by Sunway Institute for Global Strategy and Competitiveness

# INTEGRATED BUSINESS MODEL

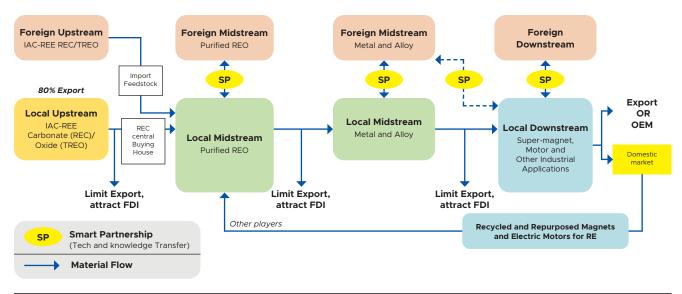
## Short-Term – Fast-Track Establishment of Full-Scale Production by 2025

- Ensure supply security for process and technology development and test produce
- Build capacity for Economy of Scale



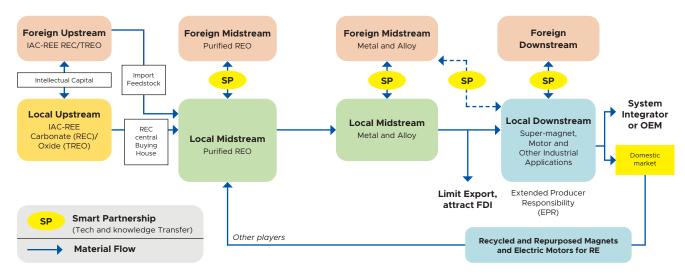
## Mid-Term (2023–2030) – A Regional Player of the REE Industry by 2030

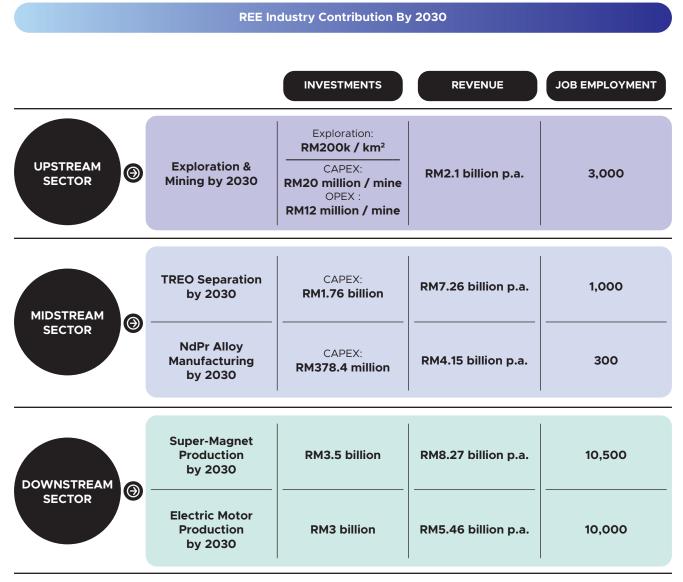
- Responsible and Sustainable Practices throughout supply chain
- Fully Functional Centralised Technology Park towards achieving Circular Economy



## Long-Term (2031–2050) – Building a Sustainable, Net-Zero Supply Chain by 2050

- Operating at a higher end of the global value chain and aligned to the Net-Zero World (Decarbonised Economy by 2050)
  - IAC-REE Ecosystem Services
  - IAC-REE Process Manufacturing
  - Development of new products using IAC-REE materials



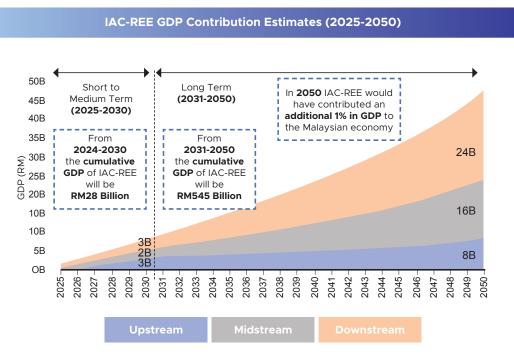


Source: ASM Task Force Analytics, 2023, UMW Sime Darby, 2024

\*p.a.= per annum

#### **REE Industry: GDP Contribution**

By 2030, the industry would have the potential to generate 24,800 jobs and contribute RM8 billion to the national GDP in 2030, with a cumulative GDP value of RM28 billion from 2025 to 2030. It is envisaged that with the establishment of the REE ecosystem, it can contribute close to RM48 billion to GDP in 2050. The sustained development of the ecosystem between 2025 and 2050 is expected to contribute approximately RM573 billion to the Malaysian economy.



Note: Analytics by Sunway Institute for Global Strategy and Competitiveness

The IAC-REE industry is critical towards the STIE sovereignty nation because it has the potential to underpin the national green circular economy and boost sustainable economic growth. A business model that champions planetary health and environmental goals is bound to generate a vibrant and dynamic local REE value chain with a significantly positive spillover impact across all economic sectors and stakeholders. These impacts entail the creation of high-income and high-skilled jobs, green industries, and environmental services, while simultaneously strengthening the position of Malaysia as a global producer of sustainable REE products and services.

# RECOMMENDATIONS

## Strengthen Institutional Governance

- Strengthen Institutional Governance to ensure the development of seamless integration of the IAC-REE (upstream, midstream, and downstream) ecosystems
- Establish a Committee for the Development of the Rare Earths Industry (ComDREI) to monitor and assess the progress of the IAC-REE industry, while outlining measures to overcome challenges
- NRES to be the lead ministry for the formulation and management of incentives in exploring and mining of critical technology minerals
- Establish a cross-ministerial One-Stop Centre that stores the latest REE information



Provide sustainable economic and financial resources to develop an integrated IAC-REE business value chain by devising a comprehensive incentive system to support a technologyand knowledge-driven IAC-REE sector, nurture creative talent, and strengthen the domestic IAC-REE supply chain

## Fast-tracking the building of REE supply chain

- Set up an MRTP inclusive of REPP, a metals and alloys manufacturing plant, and a supermagnets and electric motors manufacturing plant, as well as a reprocessing and repurposing plant to recycle used super-magnets and electric motors
- Set up a REC central buying house

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## Effective collaboration and communication

- Conduct government-to-government (G-to-G) negotiations to perform the necessary technology and knowledge transfer
- Federal ministries and agencies as well as state governments in any collaboration/agreement made with foreign investors, should add a condition for local talent development and technology transfer
- Introduce Science, Technology, Innovation and Economy (STIE)-driven solutions to foster strong collaborative partnerships among all stakeholders in the IAC-REE ecosystem. This ensures a robust chain of custody anchored on the 10-10MySTIE, as outlined in 12MP
- NRES and other relevant ministries at both the federal and state levels should jointly develop a strong communication, education, and public awareness (CEPA) programme

## Build homegrown technology and talent

- The Mineral Research Centre (PPM), under JMG, to be designated as the REE R&D national focal point to coordinate REE R&D and to be equipped with sustainable regular research grants and funding
- Collaboration between universities and Technical and Vocational Education and Training (TVET) with industry to offer upskilling courses through micro-credential or stackable modular units
- Ministry of Higher Education (MOHE) to initiate cooperation between faculties in universities to establish RE-related courses in geology, mining, metallurgy, mineral processing, and chemical engineering in order to produce talents knowledgeable about REE resources